

Writing Your Transformational Purpose Statement

Purpose Statement (Core Values) Choose 3

Authenticity Dedicated Fairness Integrity Nurturing Relationships
Teamwork Togetherness Family Commitment Empathy Friendship
Joyfulness Openness Responsibility Trust Energy Patience
Change Empathy Excellence Grace Leadership Performance
Serving Unity Enthusiasm Accountable Kindness Compassion
Honesty Loyalty Respect Success Victory Selfless
Love Encouraging Growth Generosity Courage Driven
Teaching Perseverance Caring Humor Concern Mentor
Genuine Serenity Happiness Compassion Role-Model Inclusion
Balance Harmony Security Listening Modeling

Possible Verbs

Act Coach Construct Create Develop Educate
Empower Encourage Equip Help Identify Initiate
Inspire Lead Love Manage Mentor Model
Prepare Produce Relate Study Teach Understand

Writing the Statement

- Core Values – Choose three
- Verb – Choose some verbs
- Target – Who is involved – Should be student centered.
- Outcome – What should they gain from being in the program. Try to limit it to 3
- Be Brief – It needs to be something you can share easily.

Putting it all together - Your Turn

Three Core Values –

Target –

Verb –

Statement –

Examples

Joe Ehrman – (empathy, integrity, responsible) I coach to help boys become men of empathy and integrity who will lead and be responsible and change the world for good.

Mike McGurk - My purpose is to assist students and staff to strive for excellence focusing on character, leadership, development, and service to others while preparing all with essential skills to succeed in life.

Rich Bechard – I lead with a commitment to our school community in developing purpose-based athletic/activity programs that prepare students to become adults of integrity and compassion who will model excellence in all aspects of their life.

Jereme Hubbard - My purpose is to create a family fun environment for **ALL** that instills a drive for a high quality experience centered around essential life skills needed for success after high school such as: Character, Leadership, Responsibility, & Empathy!

Stacy Schroeder (MSHSAA) – It is the purpose of our athletic program, through both practices and competition, to teach and model integrity and respect for self, team, and authority; to develop the sport skills and life skills of our student-athletes through teamwork and a balanced combination of hard work and fun; and to encourage and model a healthy lifestyle.